



Eyeing an Additional Pair?

Savings You'll Love to See with VBA




At VBA, we appreciate value and know our members do, too. We know that every member is unique and our goal is to help you buy the materials you want at a price you can afford.

Whether you aspire to build an eyewear wardrobe, gain flexibility in selecting glasses or contacts each day or boost eye protection with prescription sunglasses, discounts are available to help you meet your needs.

Open Your Eyes to Additional Materials


Already used your benefits? We've compiled our employees' favorite additional materials to purchase after they've already selected glasses or contacts to give you an idea of how we like to shop.

Eyeglasses




Are you in the frame of mind to build an eyewear wardrobe? From casual to formal or modern to classy, an additional pair can help meet your fashion and visual needs.

Contact Lens Wearer




Buying an annual supply of contact lenses gives you the peace of mind to know you can swap out your contacts on your prescribed replacement schedule.

Dual Wearer




Most people know glasses or contacts aren't a one or the other decision. Even if you're a contact lens wearer, a backup pair of glasses gives you everything you need.

Sunglasses




Prescription sunglasses can reflect your style while protecting your eyes and skin from harmful UV rays.

Computer Glasses



Computer lenses are specifically made with progressive lens wearers in mind. They provide correction for computer distance to reduce fatigue.

Safety Glasses



Wearing safety glasses over regular glasses can be uncomfortable. Customized safety glasses give you the comfort of your regular glasses with extra eye protection.

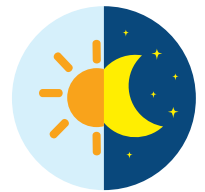
To find an in-network provider near you, visit vbaplans.com.



1. Contact Lens Institute (https://www.contactlensinstitute.org/wp-content/uploads/2023/04/SeeTomorrowReport_FINAL_Interactive_ReducedFileSize.pdf)
 2. Prevent Blindness (<https://preventblindness.org/preventing-eye-injuries/>)
 3. Medical Xpress (<https://medicalxpress.com/news/2016-05-americans-vision-sun.html>)

Did You Know?

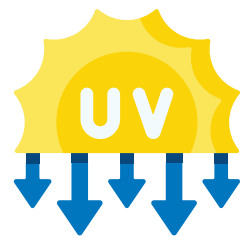
55% of dual wearers use contacts in the morning.



53% of dual wearers use contacts in the evening.¹



Approximately 700,000 Americans injure their eyes at work each year.²



34% of adults have experienced symptoms of prolonged UV exposure.³

Day-to-Day Decisions

Our days start with a lot of decision-making: what we're going to wear, what we want to eat for breakfast, coffee or tea? All of these choices vary based on our mood and needs that day. Eyewear preferences change day-to-day too.



51%
prefer contacts
in the office



64%
prefer contacts
when dining out



44%
prefer contacts
for car travel



72%
prefer contacts
for nightlife



81%
prefer contacts
for active time



72%
prefer contacts
for school



81%
prefer glasses for
work from home



44%
prefer glasses
for air travel

With discounts at LensCrafters, Target Optical and ForEyes, having the choice between contacts or glasses can be a part of your morning routine.

See the Savings with LensCrafters, Target Optical and For Eyes

VBA members can enjoy an additional pair of glasses or an annual supply of contact lenses with special savings from select in-network retail locations. Annual supply discounts can be combined with the member's insurance benefits.

LENSCRAFTERS®

OPTICAL®

For Eyes®



50% off
off an additional pair of
prescription glasses

50% off
off an additional pair of
prescription glasses

starting at
2 for \$69



up to
\$150 off
an annual supply

up to
\$150 off
an annual supply

up to
\$150 off
an annual supply

*50% off additional complete pair purchase, when using vision insurance benefits on primary complete pair. Offer valid at participating LensCrafters®, Target Optical® locations. Offer subject to the terms and conditions as indicated in plan benefits and discounts, unless otherwise stated here. Plan coverage may vary. Complete pair purchase (frame + prescription lenses) and valid prescription required. Discount off tag price. Cartier®, Lindberg®, Oakley Kato, Oliver Peoples and wearable electronic frames excluded.

Save up to \$150 on an annual (12 month) supply of contact lenses, or best offer available at time of purchase. Offer valid at participating LensCrafters®, Target Optical®, or For Eyes locations. Can be combined with vision insurance benefits, discount applied at checkout after insurance benefits and member out of pocket are applied, but before taxes. Plan coverage may vary. Cannot be combined with any other offers, discounts or previous purchases. Discounts may vary by product and not all product is eligible for an instant savings. Valid contact lens prescription required. All boxes must be from the same prescription. Discount off tag price. No cash value. Void where prohibited by law. Valid in-store and online, see website or in-store associate for full details. Offer valid through 12/31/2025.

*Combinable with vision insurance benefits, which can be applied to the first pair only. Buy 2 pairs for \$69 offer valid on two complete pairs (frame and lenses) on select frames. Includes single-vision uncoated plastic lenses. Upgrades are available at an additional cost based on your prescription. The lens package must be the same on both complete pairs. The retail price for the second frame must be equal to or less than the retail price of the first frame. Cannot be combined with other promotions, discount plans or offers. Maui Jim, Revo, wearable electronic brand items, non-prescription sunglasses, sports goggles, safety frames, special lenses, lens only, and add-ons products are excluded. Not redeemable for cash or valid on previous purchases. Valid prescription required. Offer available in-store only. See store associate for details. This offer may be modified or discontinued at any time without previous notice.

HearUSA

Discounts of over 40% on premium hearing aids with HearUSA. Additionally, members receive discounts on accessories, professional services and receive a one year supply of batteries.

Members can call 855-203-7979 to schedule a complimentary hearing evaluation.

TLC
Laser Eye Centers®

QualSight®
LASIK

Up to \$1000 (\$500 per eye) on Custom Bladeless LASIK using Wavelight with featured in-network providers LasikPlus, TLC Laser Eye Centers and The LASIK Vision Institute.

To schedule a free LASIK consultation, members can call 1-877-437-6105 or visit qualsight.com/vba.